

INTEGRATED PRODUCER • BRANDING CONSULTANT • DESIGNER FOR MOTION & WEB

Branding & Identity • Budgeting & Estimation • Campaign Integration • Post-Production
Client and Creative Management • Workflow Management
Interactive Campaigns • Pitching • Presentations

Objective: To produce integrated branded content across diverse media channels, creating a coherent brand that refreshes the consumer base and contributes to award winning client communication.

Work

Freelance - Denver, CO | **Consultant, Motion Designer** October 2009 – Present

Clients: Fosters Wine Estates, Duree Barton, Presidents Leadership Institute at the University of Colorado

Studios: Rehab

- Design, animate and edit corporate promotional spots for presentation at events and on upcoming web integrations.
- Consult on corporate and non-profit identity to maximize brand recognition, fund-raising and web visibility.
- Review current web presence and usage to enhance inter-activity and create return hits ensuring clients become trusted industry voices.

LiveLight! Creative - Agency - Rogers, AR | **Producer** November 2008 – October 2009

Clients: Walmart, Sam's Club, United Way, Unilever, Ingenix, BioBased and Sisters of Mercy Health System.

References at <http://refs.jamesduree.com>

Negotiated project scope and expectations

- Assessed client needs, developed ideas, determined equipment and people needed.
- Increased project scope and sold future projects to clients. Brought projects in on budget.

Produced, designed and edited videos

- Managed production of videos for commercials, corporate promotions, DVD's and live events.
 - Hired and supervised designers. Managed workflow and time lines, successfully producing projects on time.
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Tools

Proficient in After Effects, Photoshop, Illustrator, Dreamweaver, Acrobat, Soundtrack Pro, Final Cut Pro, DVD Studio Pro, Keynote & Microsoft Office. Knowledgeable grasp of Cinema 4D, Pro Tools & InDesign. Web development: Proficient in CSS, HTML, Expression Engine CMS. Knowledge in PHP, Java Script.

Education

Savannah College of Art and Design, Savannah, GA

Spring 2008

Magna Cum Laude

B.F.A: Major in Broadcast Design & Motion Graphics, Minor in Photography

Santa Reparata International School of Art, Florence Italy

January to May 2004

Computer Art and Photography

More History

Shift Supervisor Starbucks Coffee • Eagle Scout & Gold Palm • BSA Big Horn Leadership Training Staff

Self-Starter • Organized • Strong Leader • Problem Solver • Team-Player
Strategic Thinker • Responsive • Creative • Pre-Planner • Focused
Energetic • Reliable • Courteous
